



For Immediate Release  
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**Greater Tampa Association of REALTORS®, World Property Channel  
Strike News Syndication Partnership**

(Tampa, Fla) – The Greater Tampa Association of REALTORS®, Inc. ('GTAR') has signed a multi-year News Syndication marketing partnership agreement with Miami-based World Property Channel ('WPC').

World Property Channel's News Syndication Service provides an automated and customized online news feed service for the Web sites of individual real estate agents, brokers and associations, helping them to build larger online audiences by private-labeling daily residential, commercial and vacation real estate news content. The News Syndication Service is seamlessly integrated into Web sites, providing industry professionals with a consistent stream of daily news content.

Under the terms of the agreement, the Greater Tampa Association of REALTORS® will promote the World Property Channel's News Syndication Service to its local agent and broker membership base at highly discounted pricing for GTAR members.

WPC's current News Syndication customers include the Miami Association of REALTORS®, the Pinellas Suncoast Association of REALTORS®, and dozens of local and regional broker and agent sites across the U.S.

"We are delighted to have the Greater Tampa Association of REALTORS® as one of our newest real estate news syndication partners," said World Property Channel founder Michal Gerrity. "We look forward to helping their 6,500 local REALTORS® member base grow their web audiences with our quality news feeds."

The Greater Tampa Association of REALTORS® CEO Carol Austin said, "We are excited about partnering with World Property Channel to offer this global market overview tool to assist our members with their International clientele."

***About Greater Tampa Association of REALTORS® ('GTAR')***

*The Greater Tampa Association of REALTORS®, Inc. is the largest professional REALTOR® association in the Tampa Bay area providing programs, services, continuing education, research and legislative representation to over 6,500 members.*

***About WORLD PROPERTY CHANNEL ('WPC')***

*WORLD PROPERTY CHANNEL is in the global real estate information business (News, Listings and Data).*

*WPC's online platform is a digital news network and property information marketplace that consolidates, organizes, publishes and distributes real estate information on a global scale to help active residential, commercial and vacation property buyers, investors and tenants worldwide make more informed purchase, investment or rental decisions.*

*WORLD PROPERTY CHANNEL's global headquarters are in Miami, Florida and the company's website is:*  
[www.worldpropertychannel.com](http://www.worldpropertychannel.com).

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