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World Property Channel Debuts Multi-Language News Sites, New Global Editor

MIAMI--(BUSINESS WIRE)--World Property Channel, the Miami-based global real estate news and listings platform, has debuted a redesigned Web site and hired its first global editor as part of a worldwide expansion program.

The revamped site highlights WPC's growing coverage of residential, commercial and vacation markets around the world. WPC is also rolling out online editions in multiple languages—including [Spanish](#), Chinese, [Arabic](#), Hindi, Portuguese and [Japanese](#), initially. And the company has launched a new advertising platform, which allows clients to specifically target different audiences within the global property community.

"We are moving from development phase to execution phase," said Michael Gerrity, chief executive and founder of [World Property Channel](#). "Our global platform will create a big tent for the industry, providing daily news, data and analysis for our fast-growing audience of consumers, investors and industry professionals."

To guide the editorial expansion, WPC has hired veteran editor and reporter [Kevin Brass](#), who spent more than a decade covering international property markets for the International Herald Tribune and New York Times. Mr. Brass also served as lead Middle East property reporter The National, the Abu Dhabi-based daily newspaper. Most recently Mr. Brass was public affairs manager for the Council on Tall Buildings and Urban Habitat, the not-for-profit association for architects and builders of skyscrapers.

Mr. Brass is a frequent speaker and moderator at industry events, including Cityscape, Miami International Congress and the World Green Tourism Congress.

As Global Editor, Mr. Brass will oversee WPC's news services, develop the global news team and represent the organization in the community.

"I'm looking forward to developing World Property Channel as an indispensable resource for the global property industry," Mr. Brass said. "We can fill huge gaps in the market, providing valuable, real-time information for our readers."

About Us

World Property Channel (www.worldpropertychannel.com) is a news and information marketplace for the global real estate industry. The site combines high-quality, multi-language news and information programming with easy-to-use, multi-language global listing and advertising services. This international marketplace covers residential, commercial and vacation properties and all transaction types--sales, rentals and auction--creating "one stop shopping" for the worldwide property community.

WPC's [News Syndication Service](#) provides a regular stream of international property news to Web sites around the world.

For more information: press@wpcnews.com.

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The logo for World Property Channel, consisting of a green square with the text "World Property Channel" in white.